

## **Privacy Policy of AgGuard.com, Ag Guard LLC, WildJinc.com, and Wild Jay, Inc.**

This privacy policy is designed to help you understand how your 'Personally identifiable information (PII)' is being used. PII is information that can be used on its own or with other information to identify, contact, locate a single person, or identify an individual in context. Please read our privacy policy carefully to understand how we collect, use, protect, or otherwise handle your Personally Identifiable Information.

### **What personal information do we collect from the people?**

When ordering or registering on our site, you will be asked to enter names, email addresses, mailing addresses, phone numbers, and other details about the related equipment and customer.

### **When do we collect information?**

We collect information from you when you register on our site, request a quote, request an invoice, fill out a form or enter information on our site. We endeavor to only collect the information we feel is necessary to provide our services at the time that is most appropriate or convenient to users.

### **How do we use your information?**

We may use such information in the following ways:

- To personalize user's experience
- To allow us to better respond to your customer service requests
- To administer quotes and purchases
- To quickly process transactions
- To correspond with dealers and customers regarding our services

### **How do we protect visitor information?**

Our Website is scanned regularly for security holes and known vulnerabilities to make your visit to our site as safe as possible. For example, we use regular malware scanning.

Your personal information is contained behind secured networks. It is only accessible by a limited number of persons who have special access rights to such systems and are required to keep the information confidential. In addition, all information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user places an order, enters, submits, or accesses their information to maintain the safety of your personal information.

All ACH and credit card transactions are processed through a gateway provider and are not stored or processed on our servers.

### **Do we use 'cookies'?**

Occasionally. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to

help us remember and process the items and for security reasons. We do not use cookies for collecting marketing data.

### **Can you opt-out, remove or modify the information you have provided to us?**

You can request to have your information removed by sending us an email request.

Please note that we must maintain information about each quote or sales transaction to complete that transaction and for record-keeping purposes.

### **Third-Party Disclosures**

We do not sell, trade, or otherwise transfer your personally identifiable information to outside parties. This does not include Website hosting partners and other parties who assist us in operating our Website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect our or others' rights, property, or safety.

We exchange certain PII with our sales channel partner Machinery Scope who has a non-dissemination and non-disclosure agreement with us to keep this information confidential.

### **Transfer of Your Personal Information**

Your information, including personal information, may be transferred to — and maintained on — computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from your jurisdiction.

We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy, and no transfer of your personal information will take place to an organization or a country unless there are adequate controls in place, including the security of your data and other personal information.

### **Disclosure of Your Personal Information**

If we are involved in a merger, acquisition, or asset sale, your personal information may be transferred. However, we will provide notice before your personal information becomes subject to a different Privacy Policy.

Under certain circumstances, we may be required to disclose your personal information if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).

### **Retention of your Personal Information**

We will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your information to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

**Service Providers**

We employ third-party companies and individuals to facilitate our Website ("Service Providers"), perform website-related services, or assist us in analyzing how our Website is used. These third parties have access to your personal information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

**Payments processors**

If you make a payment on our site, we will use third-party services for payment processing. We will not store or collect your payment card details. That information will be provided directly to our third-party payment processors, whose use of your personal information is governed by their Privacy Policy. The payment processors will adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council.

**Contacting Us**

If there are any questions regarding this privacy policy, do not hesitate to contact us.